

Name: David Petersen		Grading Quarter: 1	Week Beginning: 9/11
School Year: 2023-24		Subject: Graphic Design 2	
Monday	Notes:	<p>Objective : Discuss and identify what is are infographics and how they are utilized.</p> <p>Lesson Overview:</p> <p>Discuss what is an infographic Show examples used in museums, hospitals, etc. Show how to create an infographic. Review the video from Cengage on "what is an infographic"</p>	Academic Standards:

Tuesday	Notes:	<p>Objective: Choose valid research to include within an Infographic and state purpose.</p> <p>Lesson Overview:</p> <p>Discuss the steps in creating an infographic. Show them how to do research on their topic. Work with the students on finding valid information about their topic.</p>	<p>Academic Standards: reflection, and research.</p> <p>6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p>7.1 Generate project ideas using stakeholder communication, research, brainstorming, thumbnails, roughs, mock-ups, and wireframes</p> <p>7.2 Identify demographic components for a target audience (e.g., gender, age, income, education, socioeconomic, ethnicity, and location)</p> <p>7.3 Develop a project workflow from initiation to completion</p> <p>7.4 Consider user experience (UX) when designing for the target audience (e.g., motivation, functionality, and accessibility)</p> <p>8.6 Apply nondestructive image editing techniques</p> <p>8.7 Composite raster images using a combination of layers, transparency, masking, selection tools, blending modes, filters, and special effects</p> <p>8.8 Manipulate digital images using industry standard software</p>
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Wednesday	Notes:	<p>Objective: Utilize brainstorming to determine what data is relevant for an infographic.</p> <p>Lesson Overview:</p> <p>Write down what interesting data you are going to use in your infographic Review the video from Cengage on the types of infographics.</p>	Academic Standards:
Thursday	Notes:	<p>Objective: Discuss what makes an effective infographic.</p> <p>Lesson Overview:</p> <p>Review work done on infographics and help students make individual changes to their work</p>	<p>Academic Standards:</p> <p>6.1 Identify elements of design (e.g., line, shape, form, texture, pattern, color, value, space, and size)</p> <p>6.5 Explain how typography impacts design</p> <p>7.3 Develop a project workflow from initiation to completion</p> <p>7.4 Consider user experience (UX) when designing for the target audience (e.g., motivation, functionality, and accessibility)</p> <p>8.4 Use a digital camera to demonstrate composition techniques (i.e., rule of thirds, diagonals, framing, balance, leading lines, repeating patterns/texture, symmetry, etc.)</p>
Friday	Notes:	<p>Objective: Discuss the various types of Infographics</p> <p>Lesson Overview:</p> <p>There are 7 types of infographics to review. Discuss with students what type of infographic they are doing and what they can do to improve.</p>	Academic Standards: